

## CASE STUDY

# Architect, Build and Run a hyperlocal price discovery platform connecting consumers and small mom and pop stores

## OVERVIEW

The Client aims to build a SaaS platform on a subscription model to onboard the nearby mom and pop stores and connect them with the local consumers.

## OBJECTIVE

The primary objective of this platform is to provide the best price discovery of products for the consumers so that they can make a wise purchase decision.

The Vendor as well stands benefitted with higher and repeat orders.

## SOLUTION

A robust, scalable and performant platform was built with both consumer and vendor App views to onboard consumers as well as vendors .

A product listing and price tool to upload the products was built for easy onboarding of vendors and their catalogs. Location search and price bid algorithm to help users discover the best price

## CONCLUSION

The Product was built using agile principles with bi-weekly sprints . The product catalog and price imports, listing and order confirmation ensured a smooth collaboration between a vendor and the customer.

The product was hosted in Azure Cloud with Flutter as cross platform mobile technology and Golang backend technology

## AT A GLANCE

### Benefits

- Hyperlocal price discovery
- Vendor Sales enhancement
- Easily configurable to any category



"Choosing Innovadeas to build our SaaS platform was a game-changer. Their expertise and seamless communication made the process smooth. The end result? A powerful, user-friendly platform that our clients love. Excited to continue this partnership!"